

Privacy Policy

This Privacy Policy outlines how Caitlin's Sweet Shop ("we," "us," or "our") collects, uses, and safeguards personal information provided by users ("you" or "your") when accessing and using our website. We are committed to protecting your privacy and ensuring the security of your personal information. By using our website, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

1.1 Personal Information: We may collect personal information such as your name, email address, shipping address, and phone number when you place an order or interact with our website.

1.2 Payment Information: We do not store your payment information. All payment transactions are securely processed through third-party payment processors.

1.3 Website Usage Data: We may collect information about your interactions with our website, including your IP address, browser type, device information, and pages visited. This information helps us improve our website's functionality and user experience.

2. Use of Personal Information

2.1 Order Processing: We use your personal information to process and fulfill your orders, including shipping and customer service.

2.2 Communication: We may use your email address to send you order confirmations, updates, and other relevant communications.

2.3 Marketing: With your consent, we may send you promotional emails about our products, special offers, and news. You can opt out of marketing communications at any time.

2.4 Legal Requirements: We may share your personal information to comply with legal obligations, such as responding to law enforcement requests.

3. Cookies and Tracking Technologies

3.1 We use cookies and similar technologies to collect website usage data, remember your preferences, and provide a personalized experience. You can modify your browser settings to manage cookies or opt-out of certain tracking technologies.

4. Data Security

4.1 We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

5. Third-Party Links

5.1 Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites.

6. Your Rights

6.1 You have the right to access, update, or delete your personal information. You can also withdraw your consent for marketing communications or object to the processing of your data.

7. Children's Privacy

7.1 Our website is not intended for children under the age of 16. We do not knowingly collect personal information from individuals under 16 years old. If you believe we have inadvertently collected such information, please contact us to delete it.

8. Changes to Privacy Policy

8.1 We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated version will be posted on our website.

If you have any questions or concerns about our Privacy Policy or the way we handle your personal information, please contact us at caitlinssweetshop@btinternet.com/ 07484832659

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